

"If you want to change the world, you must begin from where you are"
Roger Budgeon, Founder, Greenshop



PRESS RELEASE FOR IMMEDIATE RELEASE:
26 February 2008

***Bryan Roe, Paint Manager at the Greenshop, speaks at Ecobuild on Wednesday 27th Feb at 12 noon:
Accoya Theatre: Eco Interiors: design and materials***

In the seminar that starts at 10.30am on Wednesday 27th February, Bryan Roe, Paint Manager at the Greenshop and Pam Macdonald from the Natural Decorating Company will be speaking about using natural paints and finishes: an easy guide.

Covering topics from the difference between natural paints and conventional paints, what the health benefits are for using natural paints, environmental benefits and use in both domestic and commercial situations, Bryan and Pam will give a thorough overview of the market for natural paints at present in the UK.

Discussions within the presentations will include factors around renewable raw ingredients; the closed cycle of ecology; lower energy in manufacturing; issues around biodegradability and compostability, and the economics of using natural paints.

Bryan Roe has been the Paint Manager at the Greenshop Group since 2003 and the Greenshop is one of the largest suppliers of natural paints in the UK. Auro Paints were voted "Favourite Ethical (DIY) Product" in *Ethical Consumer* magazine and Green Paints was nominated the best buy for paints in *Which? Magazine*. With the Greenshop and Auro gaining regular mentions in national newspapers from *The Daily Telegraph* to *the Guardian*, *the Independent* and *the Observer*, Bryan will be sharing his knowledge with visitors to this year's Ecobuild.

The Greenshop Group, including Greenshop Paints (Auro UK), Rainharvesting Systems and Greenshop Solar, are exhibiting on **stand number E734** in Earls Court I over 26-28 Feb.

For background details, visit www.rainharvesting.co.uk; www.greenshopsolar.co.uk and www.auro.co.uk.

EDITOR'S NOTE: For more information, product or site photographs, contact Jo Moulds at jo@jomoulds.co.uk, 020 7359 7961 or 07968 801467 or Bryan Roe at bryan@greenshop.co.uk or 01452 770629.

NOTES FOR EDITORS:

- The Greenshop won the Gloucestershire Environmental Business Award 2006 and the Gloucestershire Ambassadors Award in November 2007
- The Greenshop Group (www.greenshopgroup.co.uk) includes:
- The Greenshop: www.greenshop.co.uk
- Rainharvesting Systems Ltd: www.rainharvesting.co.uk
- Greenshop Solar Ltd: www.greenshopsolar.co.uk
- Consolar UK: www.consolar.co.uk

- Auro UK: www.auro.co.uk
- Holbrook Garage: www.holbrook-garage.co.uk
- The Greenshop will be presenting on natural paints at **Eco Build** in London: 27th February 2008
www.innovationsforthebuiltenvironment.co.uk/page.cfm/action=Seminars/SeminarID=614
- Auro and Greenshop books will also be exhibiting at **Homes for Good**, Shepton Mallet, Somerset: 28th-29th March 2008
- Greenshop Solar and Rainharvesting Systems Ltd will be exhibiting at **Homebuilding & Renovation Show**, NEC, Birmingham: 10th-13th April 2008
- Auro will also be exhibiting at the **Natural Products Show Europe**, London: 13th-14th April 2008

ENDS.

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