



Issued on behalf of and with the approval of Cartridge World  
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## ***NEWS RELEASE***

# **CARTRIDGE WORLD ANNOUNCES UK'S GREENEST OFFICE WINNER**

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From architects and law firms to engineering and construction companies, many businesses across the UK are extremely 'eco-active' and now the efforts of the very best have been recognized following a countrywide search to name the UK's Greenest Office.

Cartridge World, in partnership with carbon offsetting company, co2balance, announces the Overall Winner of the Cartridge World's Greenest Office competition is the Greenshop Group, a sustainable technologies company in Bisley, Stroud, Gloucestershire.

Open to all companies across the UK, the competition searched for the office that could best demonstrate its green credentials through 'green' and energy-saving activities. Five regional winners were chosen and from these one overall winner was selected.

The regional winners were Element Detailing Ltd, Newark, Minuteman Press, Stockport, Harmsworth, Townley & Co Ltd, Todmorden, Lancs, Lanyon Bowler, Telford, and the Greenshop Group.

**Cartridge World Gloucester will present the award to Greenshop Group at Cartridge World Gloucester at 10 London Road, GR1 3NE, on Thursday, February 11<sup>th</sup> at 2.30pm.**

"Being the regional winner was great, but then discovering we were the national winner was fantastic and a great morale booster for all the team," said Jane Powell, manager of the Greenshop Group. "I'm sure all offices can become 'green' in some shade or other. It's so important that we all endeavor to be so, not only in our homes but also at work."

The Greenshop Group is one of the UK's longest standing eco-retailers and has been pioneering sales of environmental products for over 20 years. The company beat off stiff competition to scoop the Overall Winner's prize, which included a Toshiba laptop, a year's supply of Cartridge World printer cartridges, and the Cartridge World Greenest Office winner's trophy and certificate. In addition the company will also receive a carbon emissions offset service from co2balance. Each regional winner receives a colour laser printer, a Ricoh R50 ten mega pixel digital camera and five energy saving USB Intellipanel for computers and laptops from OneClick Technologies.

Commenting on the competition winners, Mark Holland, UK General Manager for Cartridge World, said, "The Greenest Office Award revealed some truly inspiring eco-actions that are being implemented up and down the country and choosing an overall winner was no easy decision. The key reason why the Greenshop Group was chosen is due to the fact that environmental considerations make up a fundamental part of their business, and they showed how this can be achieved without any detriment to running a successful business. Congratulations again to the Greenshop Group, Jane Powell, Roger Budgeon and all your staff."

Cartridge World, in partnership with carbon offsetting company, co2balance, launched The Greenest Office Award in September 2009 to find the number one company that can best demonstrate 'green' practices and energy saving activities. The competition underpinned Cartridge World's commitment to the environment. Cartridge World provides the 'green' alternative to buying replacement inkjet and laser printer cartridges, preventing empty cartridges from being thrown needlessly into landfill, where over 45 million are sent annually in the UK\*, each taking up to 1,000 years to decompose\*\*.

Cartridge World is the market-leading retailer of refilled and remanufactured printer cartridges. Using specifically formulated inks or toners, the Cartridge World stores can refill all major brands of inkjet and laser printer cartridge. The end result is a high quality product offering the customer substantial savings on the cost of the printer manufacturer's cartridge and an environmentally friendly alternative to throwing the cartridge into landfill.

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For further information on Cartridge World, the location of stores and available franchise opportunities visit [www.cartridgeworld.co.uk](http://www.cartridgeworld.co.uk)

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### **Co2balance**

Co2balance Ltd is a leading carbon management provider offering carbon calculation, management and reduction services together with an ethical way to offset greenhouse gas emissions through energy efficiency projects in Africa and Asia. For more information visit the website at [www.co2balance.com](http://www.co2balance.com)

### **Editors notes:**

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Cartridge World has almost 250 stores in the UK. It was launched in Australia in 1988 and now operates more than 1,700 franchises in over 60 countries.

Over 45 million printer cartridges are sent to UK landfill sites each year\*. Each cartridge can take up to 1,000 years to decompose\*\*. Cartridge World promotes the refilling and remanufacturing of printer cartridges as a cost-effective and environmentally-friendly alternative to sending them to landfill.

\*UK Cartridge Remanufacture Association, 2006.

\*\*International Imaging Technology Council,  
<http://www.consumerchoice.info/faq.htm>, October 2008.